

**Webcasting**  
**Council, item 9**

**Committee:** Council

**Date:** 17 October 2006

**Title:** Webcasting

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**Agenda Item**

**9**

Item for  
decision

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**Summary**

The paper recommends that the Council agree to webcast selected future meetings.

**Recommendations**

The Council agree in principle to webcast future selected Council and other events, and to add the cost as a spending pressure for 2007/08.

**Background Papers**

None.

**Impact**

Communication/Consultation	Webcasting facilities would aid communication and consultation activities
Community Safety	None specifically though webcasting could aid Section 17 responsibilities
Equalities	Webcasting could enable the council to inform and consult more hard to reach groups
Finance	Webcasting will need to be added as a spending pressure for 2007/08
Human Rights	Events to be webcast will be notified to participants
Legal implications	Events to be webcast will be notified to participants
Ward-specific impacts	All
Workforce/Workplace	Training events could be webcast and made available on the intranet for later viewing. Staff will need to be trained to operate the system

## Webcasting

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#### Situation

- 1 The Council has recently carried out webcasting of Development Control meetings associated with the Stansted Airport planning application.
- 2 The webcasts have proved the technology works well, and that there is potential in making more council meetings and events available to a wider public.
- 3 Webcasting has the following potential benefits for the Council:
  - a) selected Council and Committee meetings can be broadcast to a wider public
  - b) training events can be recorded for future use by Members/officers and the cost for repeat training sessions thereby reduced
  - c) community events, ie Uttlesford Futures Assembly, Community Achievement Awards, etc, can have a wider audience
  - d) webcasting could be added as a package for room and wedding hire, thereby increasing income.
- 4 As there is currently no budget for webcasting beyond the Stansted planning meetings, this would need to be added as a spending pressure for the 2007/08 budget cycle. It is expected that a one chamber webcasting system would cost between £16,000 - £21,000 depending on the number of hours broadcast per month, from 5 hours to 15 hours. A two chamber system would cost in the region of £20,000 - £25,000 from 5 hours to 15 hours. Staff would be trained to manage the operation of the system inhouse.

#### Risk Analysis

Risk	Likelihood	Impact	Mitigating actions
<b>The technology fails</b>	<b>Low</b>	<b>High</b>	<b>Technology to be obtained from an expert source</b> <b>Staff to be trained in the operation of the system</b>